

SARAH L. SLADEK

SPEAKER, AUTHOR, CEO

Sarah Sladek has been referred to as a social equity expert and recognized as both a Global Leader in Strategy and a Talent Economy Influencer. Organizations worldwide have relied on her insights to plan their futures, foster cultures of relevance and belonging, and realize growth.

Leaders who seek Sarah's expertise tend to want a different outlook for their organizations, but they aren't sure how to make it happen. They feel stuck. Overwhelmed by change, turnover, conflict, and decline.

Sarah has the solutions to these challenges and more.

Since 2002, she has dedicated her career to understanding the concepts of engagement and belonging and answering these core questions:

- Why are organizations experiencing more turnover, disengagement, and decline than ever before?
- Why are younger generations less likely to feel like they belong?
- Is sustainable change possible?

Sarah studies belonging through the lens of social change and generational influences, alongside trends and shifts in organizational cultures, workforce development, consumerism, and economics. She refers to this comprehensive approach as **Next Gen Intelligence**. Using this approach, Sarah has successfully turned organizations around, bringing them to a place of increased relationship-building and revenue generation.

Sarah is the founder and CEO of XYZ University, a training and consulting firm advising organizations worldwide.

She is the author of six books. Her latest book, *MemberShift: Why Members Leave and the Strategies Proven to Bring Them Back*, hit the market in late 2023 and was honored with a Nonfiction Book Award.

Sarah is a web show host, podcaster, member of Forbes Business Council, and contributing writer for Boardroom magazine. She was recently named to the global list of Women Who Advance Associations, and she's prominently featured in a Jobs of Tomorrow docuseries currently streaming on Tubi.

Sarah's expertise has been prominently featured in international media, and she has keynoted events worldwide. Backed by years of experience and supported by solid research, she remains committed to helping organizations plan for their futures and prosper in the new economy.

